
PLEASE SUPPORT THE 13TH ANNUAL PERFORM-A-THON!



The Annual Perform-A-Thon is Turtle Bay Music School's largest all-community event to support its free programs and public school partnerships. The event began in 2005, with 31 performers who raised \$4,615. Now in its 13th year, Perform-A-Thon has become Turtle Bay Music School's biggest fundraising event. Last year, over 400 performers participated, raising \$112,000 - in large part thanks to sponsors like you. This year, we ask for your help in reaching our fundraising goal of \$125,000.

Every dollar that Perform-A-Thon raises goes directly to support financial aid, scholarships, and Turtle Bay Music School's free community outreach programs, which include public school music programs, senior center programs, and free concerts.

Perform-A-Thon sponsors enjoy many benefits, including a listing in the event program, their logo on the event t-shirt, an invitation to the special TBMS Faculty Benefit Concert and reception featuring our talented faculty members on May 19, 2017, and more. TBMS will feature sponsors in our e-newsletter, Running Notes, on our website, and on our social media pages: Facebook, Twitter, and Instagram.

In a city where most children no longer receive music education in public schools, and the cost of music lessons and concert tickets are prohibitive for many people of all ages, the most important benefit of becoming a Perform-A-Thon sponsor is simply this: the knowledge that you have made it possible for more New Yorkers to experience the joy of music.

WWW.TBMS.ORG/PERFORMATHON



TURTLE BAY
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SPONSORSHIP LEVELS

Turtle Bay Music School invites you to become a sponsor of our 13th Annual Perform-A-Thon!

\$20,000+	Premier Event Sponsorship (limited number available) 10 reserved seats at our TBMS Faculty Benefit Concert*, same as below, and named event sponsorship of Concert Hall
\$15,000+	Premier Partner (limited number available) 8 reserved seats at our Friday concert featuring our professional teaching artists, and a midday performance by the TBMS Faculty String Quartet in your office or home
\$10,000+	Partner 6 reserved seats at our Friday concert featuring our professional teaching artists, same as below, and named sponsorship of one hour of Perform-A-Thon performances
\$5,000+	Underwriter 4 reserved seats at our Friday concert featuring our professional teaching artists, same as below, and a personal visit to one of TBMS's music outreach programs
\$2,500+	Featured Sponsor 2 reserved seats at our Friday concert featuring our professional teaching artists plus a donor feature in the program and on the TBMS website
\$1,000+	Sponsor 2 reserved seats at our Friday concert featuring our professional teaching artists and donor listing in event program

* Our TBMS Faculty Benefit Concert will feature our professional musicians and teaching artists, diverse music from various genres and cultures, an intermission with reception, and opportunity to meet and converse with our faculty performers.

Our annual Perform-A-thon is our largest fundraising event each year. Like a marathon, community members, students and families gather to play and make-music together over the course of four days while raising their own sponsorship funds. All funds raised goes directly to our Community Outreach Programs. Help us reach and surpass our goal of \$125,000 this year!

For more information about our Perform-A-Thon sponsorship opportunities, please contact:
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